



WellCare Employees Join American Red Cross Disaster Action Teams In Florida

TAMPA, Fla. (Oct. 24, 2013) — WellCare Health Plans, Inc. (NYSE: WCG) today announced a new initiative with the American Red Cross to assist Floridians during times of need. As part of this initiative, 40 WellCare employees have volunteered to be trained to join local disaster action teams across the state to help respond to community emergencies.

“WellCare’s employees are passionate about helping people and communities,” said David McNichols, state president, WellCare of Florida. “We thank the American Red Cross for providing us with an opportunity to serve our members and communities in a meaningful way.”

American Red Cross disaster action teams are on call around the clock, responding to emergencies including house fires, floods, tornadoes and hurricanes, with first-responder support. They help fulfill immediate needs, such as food, clothing, toiletry supplies and shelter. Volunteers also bring hope and help people begin planning for their recovery.

“We are excited to have WellCare employees join our American Red Cross disaster action teams,” said Linda Carbone, CEO of the American Red Cross for Florida’s West Coast Region. “Our community is fortunate to have a compassionate neighbor who is willing to put their concerns into action.”

Volunteers constitute about 95 percent of the American Red Cross workforce, and those volunteers make it possible to respond to nearly 70,000 disasters across the country each year. To find out about volunteering in your community, visit www.redcross.org/support/volunteer/.

As of June 30, 2013, WellCare serves approximately 394,000 Medicaid members, 84,000 Florida Healthy Kids members, 79,000 Medicare Advantage plan members and 39,000 Medicare Prescription Drug Plan members in Florida.

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services targeted to government-sponsored health care programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Fla., WellCare offers a variety of health plans for families, children, and the aged, blind, and disabled, as well as prescription drug plans. The company serves approximately 2.8 million members nationwide as of June 30, 2013. For more information about WellCare, please visit the company's website at www.wellcare.com.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

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